

Sponsorship Opportunities

Please join us at our upcoming MNRSA Annual Symposium to be held on Tuesday, September 14th, 2010 at the Radisson Hotel and Conference Center in Plymouth, MN. We invite you to participate in our Industry Partner Showcase or one of the many other sponsorships available. Don't miss this great opportunity to reach out and create top-of-mind awareness to the staffing & recruiting industry in Minnesota.

The 2010 MNRSA Annual Symposium will include:

- Key Note Speaker Neil Lebovitz, former Global President Finance & Legal Business Line at Adecco/Ajilon and the former President & COO at Ajilon Professional Staffing
- Jay Larson with FISH! Philosophy
- Dave Mrocek, Industry Trainer
- Employment Law Workshops, and more!

The Minnesota Recruiting and Staffing Association is a very active organization. MNRSA has consistently been awarded the **American Staffing Association’s Superior Chapter Merit Award and Superior Legislative Award**, in addition to being the recipient of the **1st Annual ASA Care Award** in 2008. Who is MNRSA and who do we represent?

- MNRSA (previously the Staffing Association of Minnesota and the Minnesota Association of Personnel Services) has represented the industry in Minnesota for over 40 years.
- MNRSA has over 60 member companies representing the staffing, recruiting and search industry.
- The Minnesota staffing industry employs over 49,000 employees a day and more than 205,000 employees each year.
- The staffing industry in Minnesota pays nearly \$1.1 billion in annual payroll.

<input type="checkbox"/> KEYNOTE SPONSOR (Limited to One):	\$1,000 MNRSA Industry Partners	\$1,250 Non-Members
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Pre-Event:

- Recognition and company logo on the MNRSA Web site as the Keynote Sponsor
- Company logo on all pre-event promotions including handouts at other MNRSA programs, print mailings, e-mails and broadcast faxes identifying you as the Keynote Sponsor
- Direct link from the MNRSA website to your company website
- Email list of registered attendees

During the Event:

- A representative from your company will have the opportunity to speak about your product or service at the beginning of the program
- Signage at the event as the Keynote Sponsor
- Recognition at the beginning of the program from the podium
- Distribute marketing materials or giveaways to each attendee (either on their seat or in the registration bag)
- Free Industry Partner Showcase table
- ½ Page Ad in the Symposium Program Handout
- Listing in the program handouts highlighting you as the Keynote Sponsor
- Two complimentary registrations for company representatives
- Additional registrations at special discounted rates
- Opportunity to donate a door prize to be given away during the Networking Session
- The opportunity to meet and spend time with attendees during the breakfast, morning break, lunch, afternoon break and the Networking Session.
- This is the event’s best opportunity to gain exposure for your company

Post Event:

- Complete list of all attendees (name, company, address, phone and email)

NETWORKING SESSION SPONSOR (Limited to One): \$1,000 MNRSA Industry Partners \$1,250 Non-Members

Pre-Event:

- Recognition and company logo on the MNRSA Web site as the Networking Session Sponsor
- Company logo on all pre-event promotions including handouts at other MNRSA programs, print mailings, e-mails and broadcast faxes identifying you as the Networking Session Sponsor
- Direct link from the MNRSA website to your company website
- Email list of registered attendees

During the Event:

- A representative from your company will have the opportunity to speak about your product or service at the beginning of the program
- Signage at the event as the Networking Session Sponsor
- Recognition as the Networking Session Sponsor from the podium
- Distribute marketing materials or giveaways to each attendee (either on their seat or in the registration bag)
- Free Industry Partner Showcase table
- ½ Page Ad in the Symposium Program Handout
- Listing in the program handouts highlighting you as the Networking Session Sponsor
- Two complimentary registrations for company representatives
- Additional registrations at special discounted rates
- Opportunity to donate a door prize to be given away during the Networking Session
- The opportunity to meet and spend time with attendees during the breakfast, morning break, lunch, afternoon break and the Networking Session.

Post Event:

- Complete list of all attendees (name, company, address, phone and email)

LUNCH SPONSOR (Limited to One): \$750 MNRSA Industry Partners \$850 Non-Members

Pre-Event:

- Recognition and company logo on the MNRSA Web site as the Lunch Sponsor
- Company logo on all pre-event promotions including handouts at other MNRSA programs, print mailings, e-mails and broadcast faxes identifying you as the Lunch Sponsor
- Email list of registered attendees

During the Event:

- A representative from your company will have the opportunity to speak about your product or service at the lunch program
- Signage at the lunch as the Lunch Sponsor
- Recognition at the beginning of the Lunch from the podium
- Distribute marketing materials or giveaways to each attendee (either at the table or in the registration bag)
- Free Industry Partner Showcase table
- ¼ Page Ad in the Symposium Program Handout
- Listing in the program handouts highlighting you as the Lunch Sponsor
- One complimentary registrations for company representatives
- Additional registrations at special discounted rates
- Opportunity to donate a door prize to be given away during the Networking Session
- The opportunity to meet and spend time with attendees during the breakfast, morning break, lunch, afternoon break and the Networking Session.

Post Event:

- Complete list of all attendees (name, company, address, phone and email)

BREAKFAST SPONSOR (Limited to One): \$750 MNRSA Industry Partners \$850 Non-Members

Pre-Event:

- Recognition and company logo on the MNRSA Web site as the Breakfast Sponsor
- Company logo on all pre-event promotions including handouts at other MNRSA programs, print mailings, e-mails and broadcast faxes identifying you as the Breakfast Sponsor
- Email list of registered attendees

During the Event:

- Signage at the event as the Breakfast Sponsor
- Recognition at the beginning of the Program as the Breakfast Sponsor
- Include marketing materials or giveaways to attendees in the registration bag
- Free Industry Partner Showcase table
- ¼ Page Ad in the Symposium Program Handout
- Listing in the program handouts highlighting you as the Breakfast Sponsor
- One complimentary registration for company representative
- Additional registrations at special discounted rates
- Opportunity to donate a door prize to be given away during the Networking Session
- The opportunity to meet and spend time with attendees during the breakfast, morning break, lunch, afternoon break and the Networking Session.

Post Event:

- Complete email list of all attendees (name, company, address, phone and email)

BREAK SPONSOR (*Limited to Two*): \$500 MNRSA Industry Partners \$600 Non-Members

Pre-Event:

- Recognition and company logo on the MNRSA Web site as a Break Sponsor
- Email list of registered attendees

During the Event:

- Signage at the break areas as a Break Sponsor
- Recognition at the program break
- Free Industry Partner Showcase table
- Listing in the program handouts
- One complimentary registration for company representative
- Additional registrations at special discounted rates
- The opportunity to meet and spend time with attendees during the breakfast, morning break, lunch, afternoon break and the Networking Session.
- Opportunity to donate a door prize to be given away during the Networking Session
- Distribute marketing materials or giveaways to attendees from your table throughout the day

Post Event:

- Complete email list of all attendees (name, company, address, phone and email)

INDUSTRY PARTNER SHOWCASE (*Unlimited*): \$350 MNRSA Industry Partners \$450 Non-Members

Pre-Event:

- Email list of registered attendees

During the Event:

- Industry Partner Showcase table
- Listing in the program handouts
- One complimentary registration for company representative
- Additional registrations at special discounted rates
- The opportunity to meet and spend time with attendees during the breakfast, morning break, lunch, afternoon break and the Networking Session.
- Opportunity to donate a door prize to be given away during the Networking Session
- Distribute marketing materials or giveaways to attendees from your table throughout the day

Post Event:

- Complete email list of all attendees (name, company, address, phone and email)

ADDITIONAL OPPORTUNITIES (MNRSA Industry Partners / Non Members)

- Insert your marketing material or give-away in the Symposium Registration Bags: \$150 / \$175
- Advertise in the Symposium Program (all ads are black & white):
 - Full Page Ad (8 x 10.5): \$200 / \$250
 - 1/2 Page Ad (8 x 5.25): \$125 / \$150
 - 1/4 Page Ad (4 x 5.25) \$ 75 / \$100
- Donate a door prize and receive recognition in the program