

MN Recruiting & Staffing Association Provides Winter Coats for Hundreds of Minnesotans In Need

For many people it would be hard to imagine living through January, typically the coldest month in Minnesota, without a winter coat to stay warm. However, a winter without the appropriate apparel is a reality for a number of Minnesotans in need.

To help ensure that no Minnesotan has to go without such a basic necessity as a warm coat, the Minnesota Recruiting and Staffing Association (MNRSA), Minnesota's largest association of recruiting and staffing companies, partnered with One Warm Coat, a non-profit organization dedicated to facilitating winter coat drives across the U.S., to collect coats for those in need this winter.

According to Sherri Wood, National President and Coordinator for One Warm Coat, "More people than ever need help these days. I am proud of the thousands of coat drive organizers whose creativity and generosity of spirit are making a real difference in their own communities."

MNRSA encouraged its member staffing and recruiting companies to hold coat drives in their offices from November 21, 2011 through January 6, 2012 to support this effort and give back to the communities in which they own and operate their businesses.

MNRSA Board Members visited participating Member Companies to pick up coats they collected from January 9, 2012 through January 13, 2012.

11 MNRSA member companies held drives in their offices. Many made a contest out of or rewarded their employees for getting involved in their individual coat collection efforts.

Gauher Mohammad, Vice President of Doherty Staffing Solutions said, "In our offices we made a contest out of the coat drive between our recruiting/staffing team and our management team. The team that collected the least coats had to buy lunch for the team that collected the most."

Creative ideas to get people involved in collecting coats, like Doherty's idea, resulted in MNRSA collecting a total of 344 coats this year. The coats will be delivered directly to Minnesotans with the greatest need through Minnetonka-based non-profit Hope for the City.

Doherty's creativity also earned their company the award for collecting the most coats of any of the participating companies for the MNRSA Winter Coat Drive. Doherty will be recognized for collecting 115 coats for the MNRSA Winter Coat Drive with a plaque and prize of a free foursome at the MNRSA's Annual Golf Tournament.



Members of the MN Recruiting & Staffing Association Board organizing coats collected for the MNRSA Winter Coat Drive. From left: Gauher Mohammad, Mary Farr, Jackie Engmark, Tom Thissen, Duane Hendrickson, Greg Jensen, Craig Dexheimer, Tiffany Farr, and Amy Grussing.