

**Information, education & communications tools include:**



**MNRSA Website**  
(Members Only Section)



**Quarterly eNewsletters**



**Annual Symposium & Industry Partner Showcase**



**Educational Programs & Events**

**"Knowledge is power. Information is liberating. Education is the premise of progress."**

*- Kofi Annan, UN Secretary-General*

**Join today to take advantage of:**

- Legislative representation
- Incredible networking opportunities
- Training and educational programs
- Vital communication for the recruiting and staffing industry
- Recognition as a leader in the industry
- Business savings on industry products and services



Minnesota Recruiting & Staffing Association

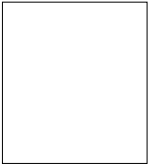
**MNRSA**  
Minnesota Recruiting & Staffing Association  
P.O. Box 921  
Chanhassen, MN 55317



**Minnesota Recruiting & Staffing Association**



**Membership Information**



Minnesota Recruiting & Staffing Association  
www.mnrsa.org | info@mnrsa.org  
PH: 952.974.3760 | FAX: 952.974.2009  
P.O. Box 921, Chanhassen, MN 55317

## Who is MNRSA?

1. MNRSA serves as the voice of the recruiting and staffing industry to communicate industry matters to members, legislative leaders, regulators, the media and the general public. You can make that voice stronger by becoming an MNRSA member!
2. MNRSA represents the recruiting and staffing industry with a wide reach. Our members are:
  - Geographically located in the Twin Cities metro area and throughout the entire state
  - Companies ranging from small independently owned companies to large regional and national companies
  - Niche segments include administrative, technical, accounting, medical and more.
  - **One Industry, One Voice!**
3. MNRSA communications include:
  - Quarterly NewsUPDATE e-newsletters share the latest industry trends and updates, member highlights, industry vendor highlights and more
  - Semi-monthly legislative updates during the session and throughout the year
  - Online membership directory
  - Frequent news releases throughout the year
  - Program and event e-mails
  - Industry surveys
4. MNRSA maintains Standards of Ethical Practices. Members pledge to uphold the highest ethical standards for their business, and for the industry.
5. The staffing industry in Minnesota pays nearly \$1.1 billion in annual payroll, employing an average of 47,773 temporary and contract workers per day, and 183,448 employed annually.\*
6. MNRSA's Executive Director, Jackie Engmark, manages programs, website, membership and industry partners to insure our success and growth of our organization. In addition, MNRSA has retained the same lobbyist for more than 17 years.

***"Knowing is not enough; we must apply. Willing is not enough; we must do."***

*- Johann Wolfgang Von Goethe*

## Awards

MNRSA is an award winning organization. Awards include the American Staffing Association's:

- **Superior Chapter Merit Award**
- **Superior Legislative Award**
- **2008 & 2010 ASA Annual Care Award**

MNRSA is affiliated with both the **American Staffing Association** and the **National Association of Personnel Services**.

## Educational Programs

MNRSA provides 8-10 quality educational programs each year to give members and their staff a competitive edge. Industry professionals earn continuing education credits toward various certifications. These programs are for sales, recruiters, owners and managers. Here are some examples of our quality programs:

Annual MNRSA Recruiting & Staffing Symposium & Industry Partner Showcase

Employment Law Issues – Challenges and Updates

Annual Day at the Capitol

Employment Eligibility Verification: The I-9 Process

Sales and Recruiting Training

Using LinkedIn & Other Social Networking Sites to Increase Business and Improve Recruiting

Workplace Diversity

Legislative Session Briefings

ASA Chairman Visit

UI 101 Training by the MN Department of Employment and Economic Development

## Why Join MNRSA?

1. MNRSA is an **award winning chapter** and is one of the most active and growing chapters in the nation.
2. **Keep up with industry trends** and stay informed of growth opportunities, risks and challenges facing the industry.
3. **Networking and building relationships** – Expand your professional network by meeting other industry professionals and building your business and candidate referral network.
4. **Legislative resources** – Our lobbyist has represented us for over 15 years, knows our industry. Members receive legislative updates and have access this important information in the *Members Only* section on the MNRSA website.
5. **Educational programs** include nationally recognized industry speakers and trainers. Earn continuing education credits on all programs.
6. **Legal resources** – Ask legal and employment law questions of several attorneys that have volunteered to act as a resource for our members.
7. **Online membership directory** is available for companies and candidates to search by industry, geographic location or by company name.
8. **Publications** – Newsletters, legislative and industry updates and press releases.
9. **Promote professionalism** and increase your credibility by using the MNRSA logo as part of your marketing campaign on promotional materials and your website.
10. **Access to the Members Only section** of the website for legal and legislative updates, documents and networking opportunities with other members.

